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Shopserve® Microfiber Towels for Cleaning On-the-Go

New dispenser puts durable microfiber towels where needed most

CLEVELAND—January 12, 2022 —Take microfiber cleaning and detailing on the go with Hospeco Brands Group's Shopserve® microfiber towels, now available in a convenient dispensing box. These thin but durable 12" x 12" towels are perfect for quickly removing dirt, dust, and bacteria from surfaces requiring little to no chemicals. And now, with the convenient dispensing box, microfiber cleaning towels can be kept in areas where cleaning up or wiping down surfaces is a more constant undertaking, assuring maximum efficiency and efficacy.

Shopserve® microfiber towels are economical enough to be use as a disposable towel or can be laundered for limited reuse.

Shopserve microfiber cloths are made of polyester and polyamide. The fibers are more than 100 times smaller than a human hair, creating a larger volume of fibers touching a surface compared to traditional cotton cloths. The increased surface area makes Shopserve microfiber significantly more absorbent, seemingly lifting and trapping dust and dirt into their fiber web. Further, they are non-linting, making them ideal for cleaning and polishing applications. They also excel at absorbing grease and oil.

These general-purpose cleaning and detailing towels are suitable for applications as diverse as building services and maintenance, industrial, manufacturing, automotive, healthcare, agriculture, and more.

Shopserve is offered in a variety of colors including red, yellow, green, and blue to help prevent cross contamination and to indicate different chemical use. These machine washable, colorfast, edgeless towels are non-abrasive and won't scratch surfaces.

For more information, visit https://hospeco.com/product/8410.

About Hospeco Brands Group

Wherever people go to work, shop, dine, learn, or seek medical care, their lives are touched daily by Hospeco Brands Group. The company makes products that protect, sanitize, clean, and provide care and comfort to millions around the globe. Solutions for and barriers against germs, bacteria, and harmful substances are vital weapons in the battle for public health and safety. Hospeco Brands Group products make workplaces, businesses, schools, and other public facilities safer and more comfortable through categories such as personal protective equipment (PPE), cleaning equipment and supplies, facility and floor care, odor control, restroom comfort, and menstrual care. All products are tough enough to perform consistently in demanding environments yet designed with the comfort and protection of people in mind. For more information, contact Hospeco Brands Group at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Phone: 800-942-9199. Email: <u>info@hospecobrands.com</u>. Web: www.hospecobrands.com.